

September 2025



## *Social media toolkit*

Raise awareness, prevent bites, seek treatment and vaccinate dogs to eliminate rabies at source.

#WorldRabiesDay #28DaysLater #EndRabiesNow





This Social Media Toolbox has been created to support the 28-day countdown to World Rabies Day on September 28th. Throughout September, we'll be sharing a variety of content designed to raise awareness about rabies, highlight the importance of prevention, and inspire collective action to end rabies deaths worldwide.





By using and sharing these materials, you'll be joining a global community working to spread awareness, save lives, and move closer to a rabies-free world. Together, we can make this campaign louder, stronger, and more impactful.

# SOCIAL MEDIA ACCOUNTS TO FOLLOW



[www.unitedagainstrabies.org](http://www.unitedagainstrabies.org)



[@unitedagainstrabies](https://www.instagram.com/unitedagainstrabies)



[@unitedagainstrabies](https://www.facebook.com/unitedagainstrabies)



[United-Against-Rabies](https://www.linkedin.com/company/United-Against-Rabies)



[@unitedagainstrabies](https://www.tiktok.com/@unitedagainstrabies)





Here is a selection of our social media assets designed to support World Rabies Day. They have been created to help raise awareness about rabies, highlight the importance of prevention, and encourage communities to take action. Please use and share them across your channels to help spread the message and make an impact.



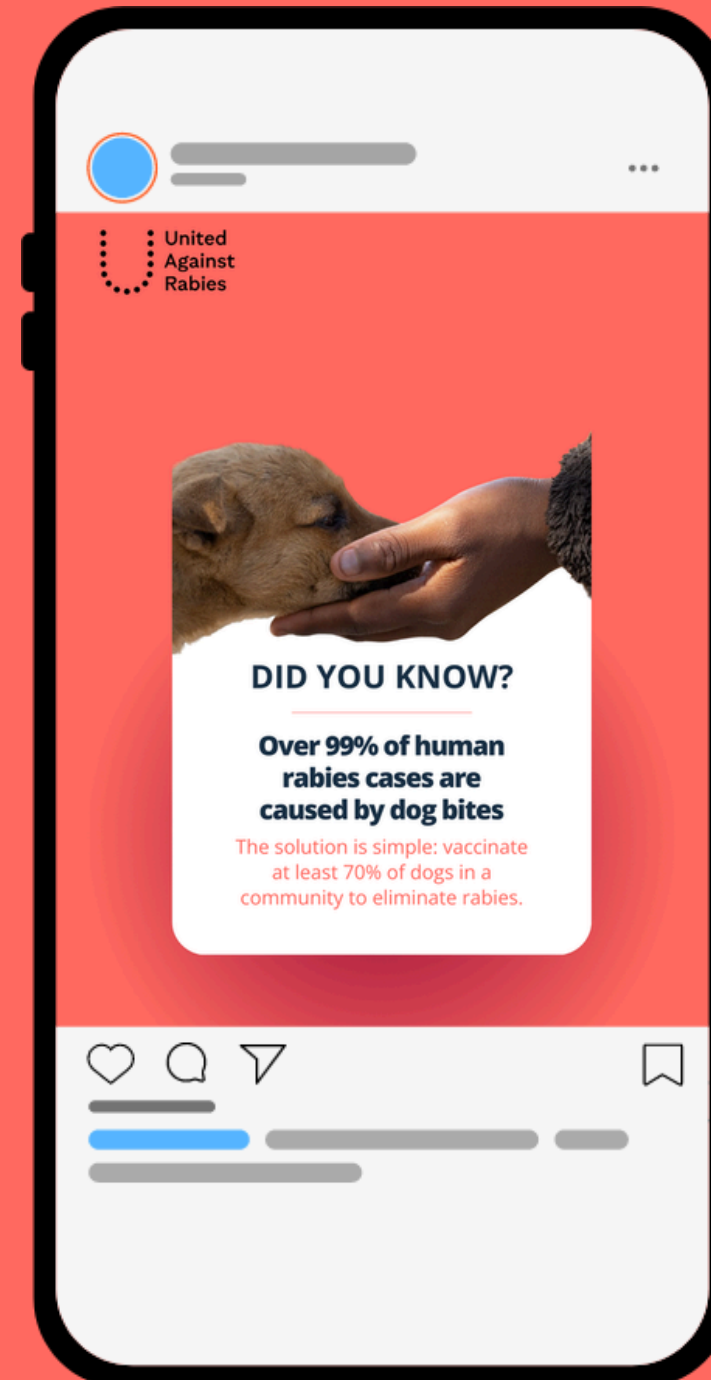




Use and share our video and stills assets across your channels to help spread the message and make an impact.

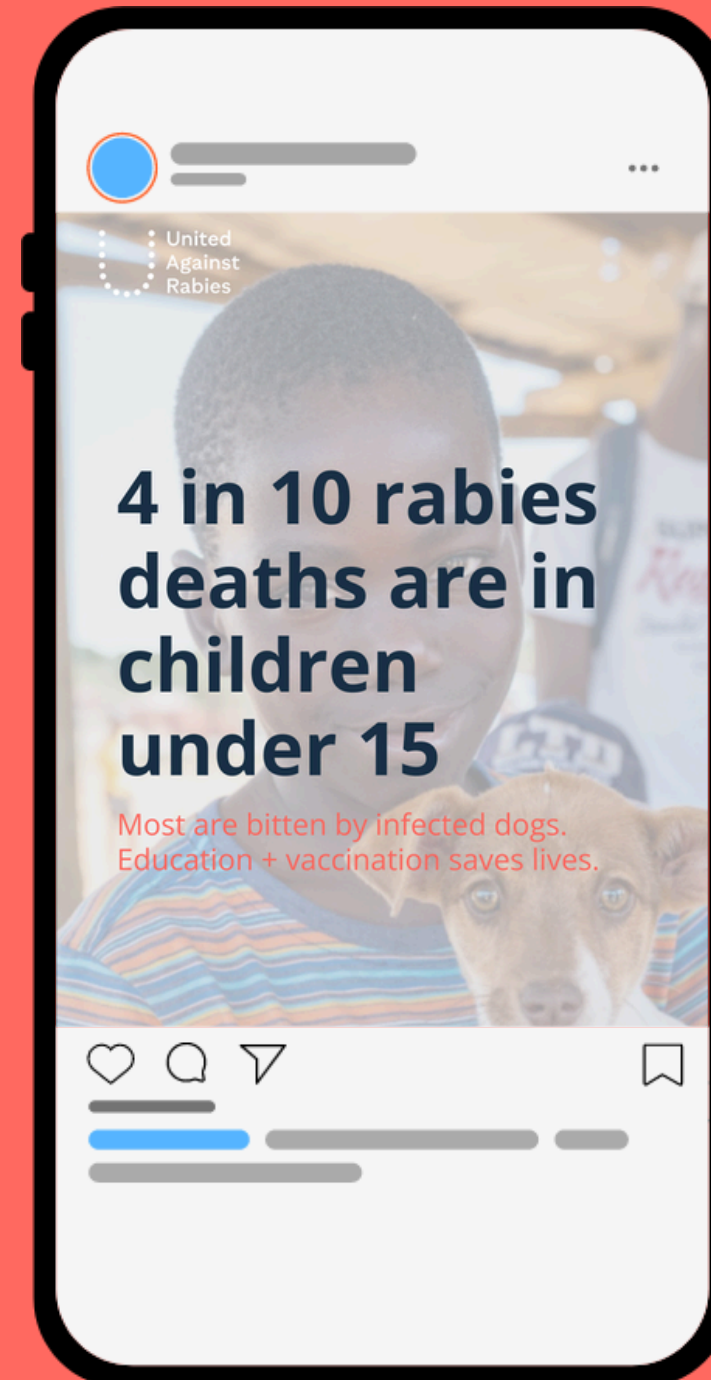


# STILLS ASSETS





# STILLS ASSETS





# VIDEO ASSETS



**DOWNLOAD**

USE THE PASSWORD: UAR2025



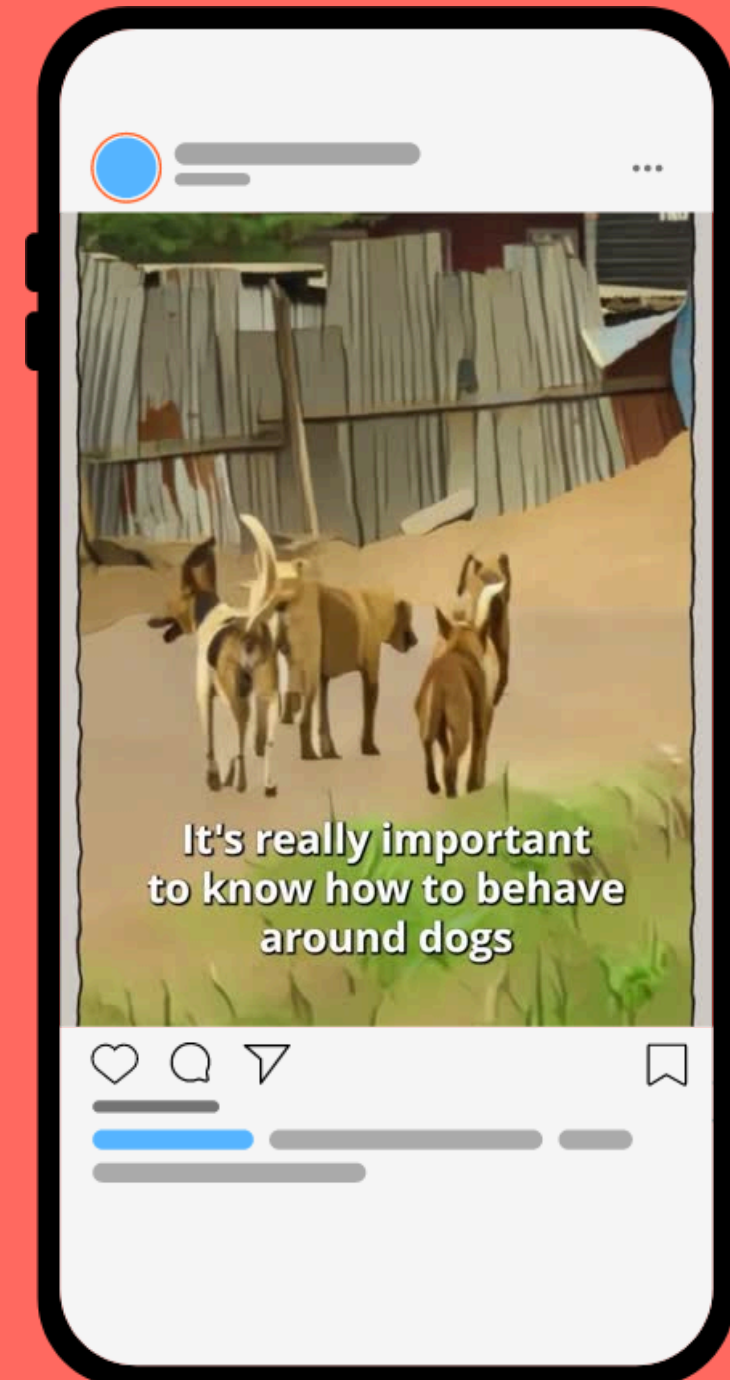
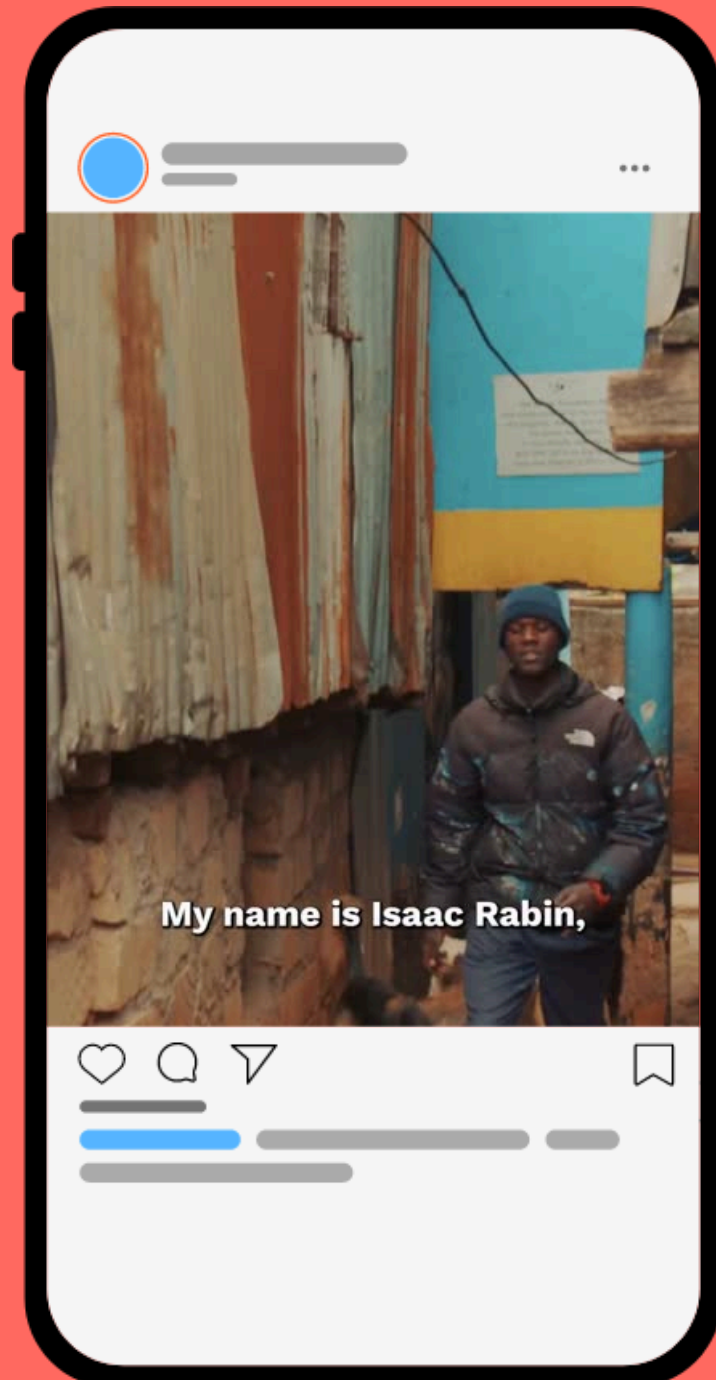
**28  
DAYS  
AND COUNTING**



# VIDEO ASSETS



USE THE PASSWORD: UAR2025







Thank you for helping to raise awareness of rabies throughout September in the lead up to World Rabies Day on the 28<sup>th</sup> September.

